XC Photos, Website

LOVEJOY XC AUGUST 16, 2018

Athlete Photos, Secure Website

- website: https://www.lovejoyxctf.org
 - password protected for privacy, athlete security
 - ▶ a login is good for 90 days
 - current password = 'typhoon'
 - new password effective 01-Sep = 'century' (no user ID)
- photos: https://dador.smugmug.com/Sports/LISD-XC/
 - ▶ but access through LovejoyXCTF website photos page
 - same password as XC website
- Twitter: @webphoto_ljxcff
 - marquee photos published same day

LovejoyXCTF home page components

- top tools
 - ▶ links to LovejoyAthletics.com, Twitter, Facebook
 - current weather, forecast link
 - sunrise/sunset times
- schedule lists
 - 1. upcoming meets (bolded races)
 - 2. practice schedules (Coach C)
 - 3. other upcomings
- news ticker on key items

- main content area
 - current postings
 - reverse chronological ordering
 - ▶ includes recent coaches messages
 - booster club info
 - ▶ links, links, links
 - marquee photos
 - meets results, analysis

Calendar page

- entries for ...
 - meets
 - meetings
 - key events of interest
 - ▶ LISD academic calendar

- each entry ...
 - date(s)
 - ▶ time(s)
 - name/description
 - location
 - ▶ info/form link

Locations page

- ▶ locations of meets and events
- generally link to this page from a meet listing or event posting

Contacts page

- LISD administrators
- coaches
- trainers
- booster club officers
- booster club coordinators
- strive to include ...
 - name
 - cell phone number (texting)
 - email address
 - head shot

- goal: help members connect with leaders
- website is password protected
 - ▶ Google searches cannot see in
- go away meta tags
 - <meta name="robots" content="noindex">
 - <meta name="robots" content="noarchive">
- SSL certificate added / https enabled
 - redirect from http address
- weather widget issues on home page

Tools page

- social media, texting tools
- applications
- articles (needs clean up)
- books (needs prioritizing)
- website links
- videos

Documents page

- ► LovejoyXCTF forms, handouts
- ▶ LISD Athletics forms and documents, links
- LLI forms
- UIL forms and documents, links
- Buzzz Photos links
- ▶ Booster Club meeting minutes
 - ▶ Board meeting minutes ???

Results page

- results from **prior** seasons
- it will get better organized (some day)

Photos page

- meet photos are stored in individual galleries on SmugMug.com
 - SmugMug is best photo gallery site I know of
 - galleries are organized hierarchically by season
- ▶ all photos are available FREE of charge; photos/prints are not sold
 - ability to purchase on SmugMug is disabled (too expensive)
- year-by-year listing of links to meet photo albums
- started adding in senior retrospective video links
- ▶ instructions on how to get a digital copy of a photo
 - ▶ link to YouTube video
- hint: photo gallery links appear here first

notes on photos

- photo galleries are listed on SmugMug in reverse chronological order
- photos in a single gallery are listed chronologically
 - Varsity Girls race
 - Varsity Boys race
 - ▶ JV Girls race
 - ▶ JV Boys race

- photos taken at multiple spots throughout the race course
 - single loop courses (e.g., State) provide only one (1) decent shooting spot
 - crossback, multi-loop courses have more shooting spots
- photos of your athlete in a meet gallery will be spread throughout her/his race

tweets @webphoto_ljxctf

- same day marquee photos
- ▶ 2018 change: back to rotating athletes JV coverage
- ▶ retweets of @LovejoyXCTF tweets, other relevant tweets
 - ▶ Red Ledger
 - ► TX MileSplit
 - ► TX Running
 - college XC action about alumni

why do photos take so long to process?

- 2017 by the numbers
 - ► ~3,500 raw photos per full LHS meet
 - ▶ raw format, ~25 Mb per photo
 - first pass to select marquee photos
 - ▶ Tweets, Coach Kelly article(s)
 - second full pass to select candidates
 - ▶ 10% 'baddies' permanently deleted
 - ▶ 50% selected for further processing
 - ▶ import candidates into LightRoom tool

- LightRoom processing
 - race by race, athlete by athlete
 - gather all photos for an athlete
 - evaluate, select best shots
 - ➤ Varsity: 18 photos ➤ 5 selected
 - ▶ JV: 12 photos ➤ 3 selected
 - huge variability in usable photos
 - straighten, crop
 - ▶ 17 adjustments (contrast, color, etc.)

2018 changes

- ▶ 100+ LHS runners
 - 'century'
- may not be able to get every athlete every meet
 - mostly depends on shooting spots
 - sunlight, direction highly relevant
 - will try to make up for misses in subsequent meets
 - ▶ District is the great equalizer
 - only 6 teams in District for 2018

- candid shots
 - reintroduction
 - shows nice variety and personalities
 - ▶ helps to cover for missed running shots
- ▶ 2nd camera
 - candid, group shots
 - 45 Mp sensor (3X resolution)
 - ▶ no place to hide
 - ▶ WiFi, Bluetooth capable

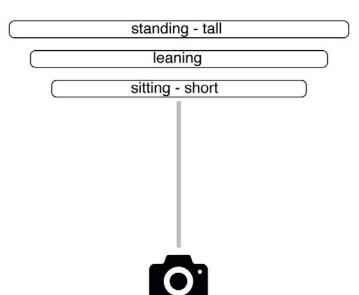
examples of candids





group photos setup request

- large group difficulty (100+)
- ▶ helpful if ...
 - perpendicular, straight line
 - pack lines in closer
 - ▶ hats → bills up, backwards, off
 - try and keep your eyes open
 - avoid talking



new weather widget for home page

- now have to build one
- almost unlimited data items
 - ▶ 1700 lines of response data
- very precise on location
- need feedback on what data to show

- straw man list:
 - general conditions
 - current temperature
 - current real feel
 - humidity
 - wind direction & speed
 - sustained & gust velocity
 - visibility
 - sunrise/sunset
 - forecast: but what, how far forward?



questions, comments, conversation

- sideline conversations with parents are a joy
 - ▶ I will bore you to death talking about your kids, Lovejoy XC
 - ▶ in my 13th season, still fascinated by what our harriers do
 - ask questions, make comments, give feedback, converse, don't hold back
- try to avoid conversations with athletes
 - ▶ I'm not a coach
 - avoid setting a bad example for others
 - don't want outsiders getting the wrong idea
 - exception: go-to senior Varsity boys when coaches unavailable

