

Cross Country Sponsorship Information

Your generosity in being a sponsor for the Lovejoy Cross Country/Track & Field team helps them meet their financial obligations by supporting the high school and middle school teams during competition season. This includes uniforms, equipment, travel, meet hospitality for coaches, spirit-wear and team participation at community events, including Leopard Friday. It also will support team banners, trophy displays, award recognitions, season celebrations, senior scholarships, and senior yearbook ads. We are proud to have one of the largest and most successful Cross Country programs in the State of Texas.

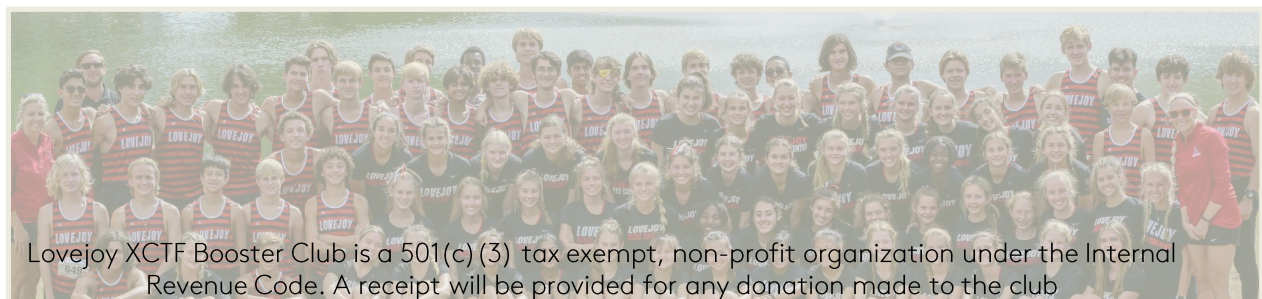
As a business or family, you can now support the program in a way that is visible within Lovejoy ISD and surrounding communities. As an ****Olympic, Gold, Silver or Bronze sponsor**, your logo /family name will be displayed on our team flags. Size and placement of logo varies based on sponsorship amount. **All sponsorships are ONLY for the 2023 Cross Country Season, EXCEPT OLYMPIC. Olympic sponsorship will also cover the 2024 Track & Field season.** This exposure will reach audiences at our 10+ XC meets, as well as, community events. Depending on level, promotion of your business may also be featured on our Booster Club website and social media accounts. We also have Friends of Cross Country sponsorships available. ****All OLYMPIC SPONSORS** will be on one flag and will be used during the 2024 Track & Field season. 2024 Track & Field ONLY sponsorships will be made available in January 2024.

Our Storied Cross Country Team History

- Girls - 2022 Nike Nationals Team Qualifier
- Girls - 4 State Team Championships
- Boys - 3 State Team Championships
- Combined - 5 State Runner ups
- Girls Team State Qualifiers 8 times
- Boys Team State Qualifiers 15 times
- Girls Team Regional Champions 3 years in a row
- Boys Team Regional Champions 7 years in a row
- 2022-23 Girls and Boys THSCA Cross Country Coaches of the Year
- 2022-23 TGCA Girls Cross Country Coach of the Year (5A-6A)



Flag Example



Lovejoy XCTF Booster Club is a 501(c)(3) tax exempt, non-profit organization under the Internal Revenue Code. A receipt will be provided for any donation made to the club



2023-24 XC Sponsorship Opportunities

As a sponsor for the Lovejoy Cross Country Team you are providing financial support for team's needs.

****OLYMPIC SPONSORSHIP: \$1000**

**Year long sponsorship for BOTH Cross Country and Track & Field 2023-2024 season*

- *Logo added to sponsor flag displayed at all meets and team events
- *Promotion of business on XCTF Booster website and social media
- *Logo on banquet program/verbal recognition at event, 200+ attendees
- *Free booster club t-shirt, hat & team poster

SILVER SPONSORSHIP: \$500

- *Cross Country season ONLY sponsorship
- *Logo added to sponsor flag displayed at all meets and team events
- *Promotion of business on XCTF Booster website and social media
- *Verbal recognition at banquet, 200+ attendees
- *Free team poster

GOLD SPONSORSHIP: \$750

- *Cross Country season ONLY sponsorship
- *Logo added to sponsor flag displayed at all meets and team events
- *Promotion of business on XCTF Booster website and social media
- *Logo on banquet program/verbal recognition at event, 200+ attendees
- *Free booster club t-shirt & team poster

BRONZE SPONSORSHIP: \$250

- *Cross Country season ONLY sponsorship
- *Logo added to sponsor flag displayed at all meets and team events
- *Social Media recognition
- *Verbal recognition at banquet, 200+ attendees

FRIENDS of XC SPONSORSHIP: \$75

- *Cross Country season ONLY sponsorship
- *Social media recognition

PLEASE COMPLETE THIS FORM AND RETURN TO leopardxctf@gmail.com
OR COMPLETE ON-LINE USING THE BELOW QR CODE

Company/Individual Name: _____

Sponsor Address: _____

Sponsor Contact Name: _____ Sponsor Phone: _____

Sponsor Email: _____ Sponsor Website: _____

Sponsorship Level: _____ Sponsorship Amount: _____

We encourage using the QR code for payment

Deadline to become a sponsor is August 1st



All artwork needs to be emailed to: leopardxctf@gmail.com

Advertising artwork (business logo) must be supplied electronically in the form of BOTH a vector file and JPEG file. (PDF files are not acceptable)

Thank you for supporting the Lovejoy Cross Country/Track & Field Teams. Your contribution to the Lovejoy XCTF Booster Club is fully tax deductible, as we are a 501(c) (3) corporation. ****All OLYMPIC SPONSORS will be on one flag.**