# Cross Country / Track Booster Club <br> Meeting Minutes - prepared by B. Markert <br> September 12, 2011 

Attendees:
Officers Present: Susan Locklear, President
Gavan Goodrich, Vice President
Linda Jones, Treasurer
Bill Markert, Secretary
Many Parents \& Booster Club Members and their Athletes were also present.
Thanks goes out to the Hartter's for coordinating / providing everything for the ice cream social!

## Agenda Items

1. Call to Order
2. LLI Golf Tournament \& Fundraising
3. Approval of $8 / 18$ BC Meeting Minutes
4. Treasurer Report
5. Membership
6. New Business
a. Budget Discussion and Approval
b. Spirit Wear and Decals
c. Yard Sign Update
d. Varsity/ Senior Poster

Susan Locklear
Susan Locklear
Bill Markert
Linda Jones
Gavan Goodrich
Linda Jones
Melissa Monroe
Kim Tedford
Susan Locklear
7. Hospitality - October 1st \& October 8th

- Coffee and Donuts
- Tent/ table set up

8. Future Meeting Dates will start at 7 pm on the following dates:

Oct. 11; Nov. 8; Dec. 6; Jan. 10; Feb. 13 (Mon.); Mar. 6th; Apr. 3; and May 8
9. Adjourn

## Discussion

## 1. Call to Order

S. Locklear called the meeting to order at 7 pm in the school courtyard. Attendance was good.

## 2. LLI Golf Tournament \& Fundraising

Susan Locklear provided an updated for Ofelia Beaumariage who was out of town. The trophies for the tournament have been ordered. We have two sponsors thus far and working on another. Ofelia believes we will be ok getting the sponsorships each Booster Club is supposed to get for the tournament.

The tournament will be held at Heritage Ranch in Fairview, Texas on Friday, September 30, 2011 at 8:30 am. This is also Homecoming Friday with the Leopard's Homecoming game that evening. The team has a meet in Keller, TX the next morning.

Prizes will be awarded for hole-in-one, closest to the pin, and longest drive. A lunch will be served immediately following the golfing. All proceeds go to LLI with a portion going to the XC/Track Booster Club to support our athletes.

Sign up form: http://www.lovejoyfootball.com/docs/2011/LLI_3rd_Annual_Golf_Tournament.pdf
Ofelia will finalize the poinsettia sales fund raiser the week of September 12th. We are expecting that all athletes pick up a form and go out and sell as many as possible. Sales should start the $2^{\text {nd }}$ week of October. The form will be provided within the next few weeks via email and posted on our website.

## 3. Review and Approve 8/18 BC Meeting Minutes

Bill Markert presented the meeting minutes from August $18^{\text {th }}$ for approval. Only revision since it was emailed out to members was a change to an April 2012 meeting date (reflected in this meeting agenda). Motion made by Gavan Goodrich to approve minutes; Seconded by Linda Jones. Meeting minutes were approved. Bill will file them with the Athletic Department. The minutes are also posted on the website.

## 4. Treasurer Report

Linda Jones presented the Treasurer Report. We ended last school year with roughly $\$ 4,300$ in our checking account. We have collected a little over $\$ 3,100$ in membership dues and other payments for spirit wear which has pushed our checking account balance to over $\$ 7,000$. However, some of this balance is earmarked for last year's scholarships not yet paid (\$500); LLI fees $(\$ 200)$ and for recovery snacks (\$375) for this year's meet.

## 5. Membership Drive

Gavan Goodrich discussed the membership drive and results thus far. We have about 80 cross country athletes of which 21 are also track athletes. We have received annual dues from 39 parents representing about 40 athletes - so we are about $50 \%$ to our goal of $100 \%$ participation. Many thanks to those who have become members and have paid their dues. Coach Christensen will be handing a form out to athletes that they can take home to their parents to get additional parents to sign up. After that, we would start a calling campaign, if required. Membership drive will close within the next couple weeks. As a reminder, some of those benefits of membership include:

- Free banquet ticket for each athlete for each season paid (Cross Country and/or Track)
- Free coffee \& donuts to Booster Club members at meets
- Money pays for miscellaneous expenditures not covered by school budget
- Satisfaction knowing that contributing to the Booster Club benefits our children/athletes by offering scholarships, paying for team events, paying for team equipment (i.e., tent \& ice water tubs) and covering other Cross Country and Track expenditures.
- Keeping informed / getting involved in your child's interests

Membership dues are the same as they were last year - i.e., no increase. Additionally, you will save $\$ 15$ per season by signing up this Fall for both the CC booster club and Track booster club.

Coach Christensen and Coach Douglas cannot accept forms/payments. Return form and check to Linda Jones at 511 Cottonwood Place Fairview, TX 75069 Make the checks out to Lovejoy XC/Track Booster Club. You can also place form and payment in the Cross Country / Track Booster Club file at the athletic facility.

## 6. New Business

## a. Budget Discussion \& Approval

Linda presented the 2011-12 Cross Country / Track Booster Club Budget. The budget was prepared using last year as a reference for how much revenue and expense we expect to generate/incur during this coming school year. We start off the year with a cash balance of $\$ 4,350$ and are budgeting $\$ 13,700$ of revenue from various sources. We estimate $\$ 15,430$ of expenses to be incurred associated with our activities. These estimates lead to a year-ending carry-forward balance of $\$ 2,620$. I have attached the budget that provides the detail:

Susan asked for a motion to approve the budget. Melissa Monroe motioned; Kim Tedford seconded the motion. The 2011-12 budget was approved.

Lastly, Bill Markert asked when concession revenue would be paid to the BC. Cindy Goodrich confirmed after the meeting that we only get paid in December and then in May of next year. Also, the Concession Staff will not provide any tracking reports for how much is owed to the BC. So, if anyone is volunteering, please try and keep track of your hours. As you know, we are paid $\$ 9.60$ for every hour an individual works. We have $\$ 900.00$ in our annual budget for this initiative.

## b. Spirit Wear \& Decals

Melissa Monroe gave an update on the Nike Wear and Spirit Wear/Decal sales. Melissa said the new form would be placed on the website as the old form required some changes. We held the drawing for the Nike Wear prizes (a person had to order $\$ 50$ of Nike Wear and be a BC member to be eligible). The winners were:

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\begin{array}{ll}
1^{\text {st }}-\text { Commander jacket: } & \text { Zanders family } \\
2^{\text {nd }}-\text { Short sleeve performance shirt: } & \text { Printz family } \\
3^{\text {rd }}-\text { Nike bag } & \text { McGuinness family }
\end{array}
$$

Parents can still order Nike and Spirit wear. The BC gets a portion of the profits. Items will be bulk shipped to Coach Christensen and will be distributed to your athlete. Orders are due no later than October 2nd.

Also, new team tee-shirt slogans were being developed by the athletes and will be approved by appropriate parties (adults) prior to printing the shirts. When the new / approved tee-shirt slogans are finalized, an email will be sent out. You can order the tee-shirts on the new spirit wear order form.

For further information, please see the email Bill Markert sent out to BC members on 9/12.
c. Yard Sign Update

Kim Tedford gave an update on the yard sign initiative. A decision was made to go with a more sturdy sign. A more sturdy sign will survive the elements and Texas wind better. We now expect the signs to cost about $\$ 30.00$. The sign being developed will be round and contain the Lovejoy Leopard, CC and/or Track label and name of athlete. As soon as a design is finalized, an email will be sent out. You can order the sign on the Spirit Wear order form. Kim is looking for a headcount of those interested so please fill out your form ASAP. Any questions with the sign, please send Kim an email: kimtedford@sbcglobal.net
d. Varsity / Team Poster

Susan Locklear led a discussion about the varsity / team poster that was posted to the website and sent out via email on $9 / 12$. Orders were due by $9 / 14$ as there is only one order we are making. Each poster costs $\$ 5.00$.

If you want to order a picture incorporated within the poster, you can contact Buzz Photos contact info as follows:

## Buzz Photos

2414 W University, Suite 115D
McKinney, TX 75071
972 548-7670
www.BuzzzPhotos.com

## 7. Hospitality - October 1st \& October $8^{\text {th }}$

Susan asked for volunteers for the upcoming meets on October $1^{\text {st }}$ and October $8^{\text {th }}$. The tent and table will be brought by the Ruhala's (thanks!). Coach Christensen thought that the girls run at 8 am at the Keller meet.

For the October $1^{\text {st }}$ meet: Jim Gleason volunteered to bring the coffee (two Starbuck's containers is sufficient) and Marla Ballard volunteered to bring the donuts (3 dozen is sufficient).

For the October $8^{\text {th }}$ meet: Camille Joiner volunteered to bring the coffee; Tara Webb volunteered to bring the donuts.

Thank you to those that volunteered - very much appreciated. REMEMBER: You can get reimbursed by the BC by submitting your receipts to Linda Jones.

## 8. Future Meetings

Future meeting dates are found in the meeting agenda. Any changes to this schedule (date or time) will be forwarded to BC members as soon as the change is known.
9. Adjourn

Susan Locklear adjourned the meeting at 7:45pm.

