

Cross Country / Track Booster Club
Meeting Minutes – prepared by Camille Joiner
Oct. 07, 2014

Officers Present:

Libby Hartter, Vice President
Bob Brands, Treasurer
Camille Joiner, Secretary

Coach C, Coach Kelly, Coordinators and BC members were in attendance.

Agenda Items

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| 1. Call to Order | Libby Hartter |
| 2. Review Minutes from the last Meeting | Camille Joiner |
| 3. Treasurer Report | Bob Brands |
| 4. Coaches Report | Coach C & Coach Kelly |
| 5. New Business | All |
| 6. Adjourn | |

Discussion

- 1. Call to Order**-Libby Hartter called the booster meeting to order at 7:00 pm.
- 2. Review Minutes from Last BC Meeting**-Camille Joiner sent out minutes prior to this meeting for approval. Bob Brands accepted the minutes as approved.
- 3. Treasurer Report** - Bob Brands updated the group on the budget to date (see attached). We have approx. \$11,600 in the bank. We have all current bills paid but need to hold \$1,000 for scholarships that will be awarded at the end of the season. Kroger cards are bringing in a bit of income. They pay quarterly and as of now with the number of cards in the program, the income should bring in about \$1,000/year. More cards however will bring more income- so register your card! Received a check for the Country Run for \$838.51 and Kroger for \$242.14 for a total of \$551 from Kroger on the new program. We have not received money from the Golf Tournament as of yet.
- 4. The Fall Festival** was a huge success adding approx. \$3600. Expenses were higher than we expected due to high levels of participation. Spirit wear was a big contributor on the income side bringing in approx. \$1400. We are expecting an additional \$1500 from schools who have yet to pay.
- 5. Membership** – We have approx. 47 families so far (HS-34 families and MS-13 families). Membership is down and we have approx. the same number of kiddos on the teams. We need to encourage MS families to join. We have not received any gifts thus far. Greg will include membership info in his emails. Please see Libby Hartter to join if you have not done so yet.
- 6. Coaches Report: Team Outlook.** We are two weeks from our District meet. We have 7 boys in the top 10. Boys are on the hunt for The Colony and Wakefield. Girls are on the hunt for Prosper, The Colony, Frisco and McKinney North. New rules this year. Top 4 teams go on

from Regionals to State. Also the top 10 runners not part of a team go to State from Regionals. Keller meet is a dress rehearsal for District. It will be flat and fast. We want 7 boys under 17 minutes. We will also run 10 MS boys and 10 MS girls.

7. Updates

- a. **Fall Festival** – We had 27 HS teams and 13 MS teams attend. 1134 runners raced at various levels. We had very good feedback from area coaches. Efficiency was very good and all of the signage was really helpful. There were no parking issues or port-a-potty issues. Next year we want to better advertise the Open race. It can be a good money maker. Having the professional announcers and chip timers gave the meet a huge boost. Next year we would like to have a signature race logo for shirts and banners. It was helpful to have people know ahead of time that there would be tee shirts and food for purchase. We need more Coach Smileys for next year and we should have an after party like last year. We budgeted to make \$4,600 on the tournament and we made \$3,396. We budgeted to make \$500 on spirit wear and made \$1400. Last year we spent \$4,000 on the tournament and this year we spent \$6,000. We had 7 teams that did not pay. We have sent them reminder emails as they could bring an additional \$1800 to the club.
- b. **Leopard Friday** - Libby reported that the booth was a huge success. The ice bath was very popular and everyone loved the free tee shirts if they survived the challenge. Someone thought they were at the volleyball booth after they saw all of the trophies!! The pictures of all of our kiddos were very awesome. Next year we will include some track pictures.
- c. **Golf Tournament** – Will review at the next meeting.

8. New Business

- a. **Cross Country Banquet date – Nov. 13th** – The banquet will be at Sloan Creek .Jennifer Lindelof needs a membership list from Libby. Louisa will get the cake/cakes. Camille will print certificates. We need 20 round tables. If anyone can help acquire these, please let Jennifer know. Jim needs pictures from senior parents (1 baby pic, 1 MS pic and 1 fav. running pic). We need someone to help with coaches gifts. Tracy Spruell is working on the senior gifts.
- b. **Kroger Cards** – Need to re-enroll now. Go to www.krogercommunityrewards.com Click on “Create an Account” or “Sign In” if you already have an account. Our NPO number is 94850. See Carey Tiff if you have questions. We will also ask Ted Moore to include this in his Email Express.
- c. **Spirit Wear** – See the website for an order form. See Marlo Ballard or Betsy Bittner if you have questions. Middle school got their forms late for the meet shirts. All last year shirts sold well at \$5 ea.
- d. **Concessions** –We can earn \$9.60 per hour per person. If you have any questions, contact Louisa Lang. She can let you know what games have volunteer openings.

- e. **Tent** – We are going to look at the damaged tent frame over the weekend to see if it can be repaired. A new frame is approx. \$1,800.
- f. **Scholarships – Nov. 3rd** – See Flora Brands for any questions. Forms are on the web site and also attached with this email.
- g. **Senior Night – November 7th.** Some of our seniors will be at the State meet.
- h. **Team Needs** – Coach Kelly would like to start stockpiling equipment for track. We need track sweats as we have none currently. We have some quotes from Nike. We have approx.. 150 MS athletes and 80 HS athletes. He suggested some selling options of candy bars, donation squares and mail out letters. We will need Jim Bob to approve. Bob Brands made a motion to budget money for track sweats and Colleen Gaccione seconded the motion. Motion passes. Coach Kelly and Carey Tiff will organize the squares.
- i. **Adjourn** – The meeting adjourned at 8:18 pm. Next Booster Club meeting is Nov. 4. Have a great October!