

# XC/Track Booster Club General Meeting

October 4th, 2016

Meeting called to order at 7:03pm

Linda Jones moved to approve the minutes from the September general meeting.

Chris Hockersmith 2<sup>nd</sup> the motion. Minutes are approved as presented.

## **Treasurer's Report ~ Chris Hockersmith**

- Net income: \$19,829.30
- Ending balance: \$48,563.22 as of 9/30/16
- Financial Report is attached.
- Fall Festival net income as of Sept 13<sup>th</sup>, just <\$5700/ expected profit <\$12,700.

## **Membership Update ~ Tracy Spruell**

- Currently have 80 total member families (52-LHS/ 28-WSMS)
- Income from memberships: \$4100
- Income from donations: \$2700

## **Coaches' Report ~ Greg Christensen, Carly Littlefield, Logan Kelly**

- **Greg:** The overall state of the teams are as solid as ever. Carly and Logan are doing an excellent job of developing relationships with the athletes. We're seeing the distinct benefit of having dedicated men's/women's coaches with Greg being able to oversee. Please keep your athlete healthy and making wise decisions.
- **Carly:** We have a few injuries but overall the girls are working really hard and we're looking forward to the Regional meet.
- **Logan:** We have 7 boys at 16:48 or faster and others getting close. Please help keep your athletes focused and healthy. Southlake is a flat course. We're taking some MS athletes to this one.

## **Fall Festival Wrap Up~**

- **Timers and General/ Coach Kelly**
  - We received many compliments regarding the meet. The feedback has continued to very positive. A great job was done by many volunteers!
  - Next year, we may consider a cap of 60-70 teams. Or we can choose to host 80ish again.
  - Fine Designs shirt company did a great job and offered our workers free shirts. We'll use them more fully next time.
  - We will improve the plan for spectator parking for next year. Possibly use students.
- **Spirit wear**
  - Get a Square so that we can take credit card payments for spirit wear. We turned down a higher volume of sales by only taking cash.
  - When ordering, consider that we ran out of mediums first.
- **Course monitors/ Linda Jones**
  - needed more vests/ may need to purchase more for next year
  - Consider stakes/ribbons to make the curves more visible (or orange fencing)
  - Consider marking the road crossing section with a removable ribbon or orange fencing
- **Recommendations/Comments** from the membership
  - Suggestion was made to consider a separate middle school event due to the large numbers of spectators/parking, etc.; or make it a HS event only
  - Another consideration would be a change in the fee schedule for the middle school division.
  - We had enough portable potties and used all supplies.

- **Hospitality and Concessions/** Camille Joiner
  - \$1088 in sales/ \$1010 in profit. Some suggested that we needed more protein items.
  - Coaches really appreciated their hospitality tent. Some requested food at the drink stand.
  - We should consider nicer/permanent signage.
- **Vehicles/** Bob Brands
  - We had just enough vehicles. Bill George's atv was very helpful! The taxis were very popular and appreciated.

## **New Business/ Ongoing**

- **LLI Golf Tournament/** Flora Brands- this Friday, Oct 7<sup>th</sup>. Flora is volunteering and donated items. Jim McGuinness made a donation. We're well represented.
- **Leopard Friday/** Flora Brands- Oct 14<sup>th</sup> 5-7pm. We'll have a show-off booth to show trophies. We will need a game/activity. Can do the ice bucket challenge again or try something new. Logan has some shirts for give-aways. It was decided to do the ice bucket challenge again. Holly R and Tracy S will bring large buckets. Flora will get ice and towels. Can fill them in the trainers' room. Coaches will put up the team tent and hang banners. We need volunteers to man the booth. Please plan to stop by. Please email Stephanie McGowan at [steph.mcgowan@live.com](mailto:steph.mcgowan@live.com) if you can volunteer.
- **District Team Dinner/** Flora Brands- the athletes seem to prefer to meet in the park for a picnic
- **Track Update/** Coach Kelly- We're planning to host 2 pole vault meets this year. Buzz has recommended that we need to refurbish the 2<sup>nd</sup> pv pit. Coach Kelly is asking the club to support this expenditure. The process would entail the cover being removed, interior reinforced, replace the cover and add logos. This is a one-day process that provides a custom end-product. The cost will be approximately \$10,000. This will allow us the necessary equipment to continue a legacy of "1<sup>st</sup> Class Meets". We will host the Lovejoy Invitational, the District meet, the Area meet, a summer meet, and two middle school meets. Lovejoy is being considered as a possible host for the Meet of Champions.
  - **Linda Jones moved that we allocate \$10,000 to refurbish the 2<sup>nd</sup> pole vault pit. There was no further discussion. Motion was passed.**
- **Running Over Depression/** Jon and Bradley Davis- October 29<sup>th</sup> at 8am. The event is patterned after the LJ Country Run and following that course. Packet pick up will be in the lecture hall. Many donations have been received. We have 96 runners registered (but very few from LJ). Working on promotion. Have new fliers. Coach Littlefield will hand out to all her middle and intermediate school athletes. We will send an email blast to club members. Have 18 volunteers, but need more. Will create/send a SignUpGenius. Will mark the course that morning and notify neighbors by letter in advance. Still working to secure donation of water and fruit. Suggestions for contacts were: Kona Ice and Whole Foods. Chad Brouard may have additional recommendations. Please email Jon and Bradley at: [runningoverdepression@yahoo.com](mailto:runningoverdepression@yahoo.com) with any questions.
- **Fundraising/** Carey Tiff- Coach Kelly brought an idea for fundraising through a company called UpTempo Fundraising, owned by Coach Purcell and his wife. It's similar to SnapFunding. The team would have a page with a custom team video, tracking for each athlete, etc. Each athlete would turn in 20 emails. Tennis and band have seen big success. This would be something to consider for the spring. It would help us to carry over \$15-20K into next year to keep building the program. The question of how many emails an end-user will receive was raised. Please email questions to Carey.
- **XC Banquet/** Libby Harter- November 17<sup>th</sup> at SCMS. Libby is working on making the arrangements. Carey will get her the contact name we've previously used for catering. LLI will provide tablecloths. Jim usually prepares the senior video and pictures. Grace has enough material left from last year's blankets for this year's group. She will coordinate with the parents to get the senior information. Ticket price last year was \$30/member-parent (with athlete free). Suggested \$20 for members and \$25 or \$30 for non-members. Athletes price being \$10. Food costs are estimated to be \$9-10/person.

- **Scholarships/** Bob Brands- deadline for applications is Nov 9<sup>th</sup>. Forms will be out by mid October.
  - **Bob Brands made a motion to approve 4 total scholarships, preferably 2 girls and 2 boys. Camille Joiner 2<sup>nd</sup> the motion. No further discussion. Motion carries.**
- **Hospitality/** Camille Joiner- please bring food for the Southlake meet on Saturday
- **Reminder to parents/** Coach Kelly- Parents must have a current LISD volunteer clearance on file in order to drive athletes to/from meets.

Adjourned at 8:23pm

Stephanie McGowan  
Secretary